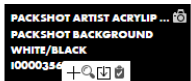


DOWNLOAD

To download a picture or a document:



Directly from the mosaic results. Click on the download logo at the bottom of the visual.

DOWNLOAD ▾ Click on the visual to open it and click on this button. Select the requested format.

To download multiple assets:

+ **ADD TO BASKET** Click on this button to add them in the basket. Then download the basket and select the requested format.

The available formats are:

Original format ➔ High definition for visuals, PDF and documents.

Medium and low format ➔ Visuals in a medium and low resolution.

THE BASKET



Baskets allow you to select multiple documents and download them through one single operation. You can also share them with third parties by creating links.

You can create multiple baskets simultaneously and save them and share them later on.

SHARING DOCUMENTS

All documents can be:

Downloaded



Shared by link and email:



Click on links and choose the way to share:

- Get the link
- Send



RIGHTS

Respect copyright is essential to the operation of the BACKSTAGE BOX.

Start and end of use dates for each visual are indicated on visual campaigns forms. When the rights expire, the visual cannot be downloaded in high resolution anymore. Only low resolution will be accessible.

RIGHTS SUPPORTS: DIGITAL/EDITION

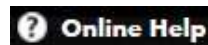
RIGHTS DETAILS: Be sure to check your rights dates below. Please validate for media usage: AMERICAS: 01.01.17 - 31.12.17 / EU: 01.01.17 - 31.12.17 / UK: 01.03.17 - 31.02.18 / RUSSIA: 01.02.17 - 31.01.18 / KOREA: 01.01.17 - 31.12.17 / SEA: 01.01.17 - 31.12.17 / HK: 01.01.17 - 31.12.17 / CHINA: 01.01.18 - 31.12.18

BEGINNING DATE OF THE RIGHTS:
01/01/2017

ENDING DATE OF THE RIGHTS:
12/31/2018

CONTACT

If you encounter a problem while using the BACKSTAGE BOX you will find the answers by clicking on this button :



If you encounter technical problems (connection, download, ...) click on this button :



BROWSER

We recommend to use CHROME or INTERNET EXPLORER.

We wish you a pleasant BACKSTAGE BOX experience.

This guide can be downloaded from the welcome webpage by clicking on :



BACKSTAGE BOX

ALL YOU NEED
TO STAGE THE BRAND

USER GUIDE

CONTENTS

PRODUCTS



All the packshots and swatches (except discontinued) on white and black background.
Use: 3 sizes available.
Sorted by:
Axis > Category > product name

LAUNCHES



All tools for campaign launches. (MB, visual contents, digital, merchandising, education...)
Period: Last 3 years
Sorted by: Year > Campaign

PERMANENT



All other assets that are not related to the launches. All the corporate elements will be available here. (Product catalogs, training tools, brand identity, official visuals...)
Sorted: By category

ACADEMY



For Academy use.
All the programs, class and students works from all of our Academies.

HERITAGE



All assets related to the story of the brand: MAKE UP FOR EVER stories, vintage products, Dany's sketches...

HOW TO CONNECT

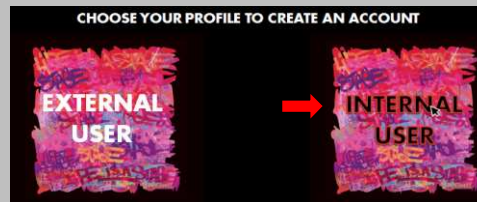
FIRST CONNECTION

1. GO TO:
<https://backstagebox.makeupforever.com>

2. CLICK ON:
« Create an account »



3. CHOOSE:
« Internal user »



4. FILL IN:
All your information details.

NEXT CONNECTION

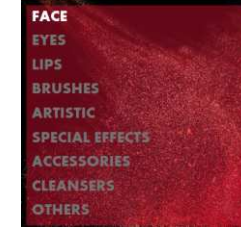
LOGIN: YOUR EMAIL
PASSWORD: WINDOWS PASSWORD

At the office: You will only need your email. It will enter automatically in the website.

Out of the office: You will need your email & **your windows password** to connect.

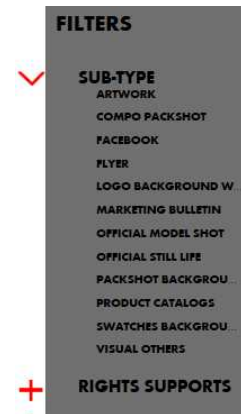
SEARCH

PRODUCTS



You can use the menu to carry out a research.

Or you can use the search bar:



Once your result list is displayed on the screen, you can use filters to narrow the results by clicking on the different categories.

VIEW RESULTS

Choose the way to display the results:

- Photo flow
- Mosaic
- List

Page 1 / 2 Browse through the pages.

To preview the key information related to the document, place the cursor over the image.
To open the full record, double-click on the asset